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ROTARY INTERNATIONAL
MEMBERSHIP DEVELOPMENT
REGIONAL COORDINATION

NEWS LETTER n°.3

Dear Friends:

In the last Newsletter we were saying that “we all are committed” in this priority goal of our R.I. President D.K. Lee, which is the “Membership Development”, and that all of us must commit with passion in this important objective.

As consequence, we shall ask: How many of us invited, already brought a new fellow, a friend, a relative, for our fellowship in Rotary?

Is it that difficult? And making this question I am remembering one of our fellows who uses with pride the Rotarian pin of “sponsor” with the number 28, which are as many friends and relatives as he brought, along his Rotarian life, to his Club and so, for Rotary.

Is it that difficult to bring a new fellow for our movement? We repeat: We have to look around us and see. We cannot neither ecstatic ourselves nor to be absent-minded.

By the way and regarding absence of mind, a small story comes to my mind, truthful, related in a recent seminar, in which I participate. The story teller said that in a certain Club, there was a person that actively participate, was sociable, was useful in the service. And this, along several years. In a certain moment, during the development of some explanations, he informed that he was not a Club member; that a friend brought him there and he liked it so much that came back several times, with his friend and even without him, in such a way that he became a regular one.

He was then asked why he was not yet a member having he answer that nobody had invited him.

This is a kind of illustration of what Ex-RI President, Clifford Dochterman said and was related in the precedent newsletter.

So, let us commit in bringing, each of us, a new fellow for Rotary, let us take this as a goal, let us walk towards it and we will see how and how much our Membership will develop.

But this is not all. We must also take into consideration those ex-Rotarians whose by understandable reasons, namely professional or familiar, left Rotary. Those that by address change, work change or even profession change, were forced to move away from the Club which they belonged. After all, small incompatibilities, easily overcome if the recommended proceedings are adopted and that it is not necessary to enumerate here, since they are of the knowledge of the Club Presidents and Secretaries .

So, this is what we have to do: look around ourselves, see, chose, propose and invite. It is necessary, it is a purpose, it is a promise, it is our commitment, that we must assume and fulfil with ardent desire.

Until the next time.

1.

We call the attention for the column “In Focus” of the last edition of the magazine “The Rotarian” where is analysed the use of the new technologies which may contribute for the communication among everybody.

2. C.L.P

The Club Leadership Plan contains itself important tools for the Club Membership Development and implicitly, of Rotary. Rotary recommends to the Clubs, with much emphasis, to put it into practice. Through the Service Avenues and Committees, namely the Membership Development Committee, may be established acting drive ways to the wanted goals.

3. SEMINARS

The following District Membership Development Seminars, took place during the September month:

In the Rotarian District 1960 2008/09/06 - Óbidos (Caldas da Rainha)
2008/09/13 - Estremoz

In the Rotarian District 1970 2008/09/27 - Lamego

Of different formats, they were very much participated and they constituted excellent Rotarian journeys, with deep and animated interventions and debates, which drove to the deepness of the strategies and a deep sensitization for the focused goal. We are sure that from these actions optimal results will be obtained. Identical events will be for sure concretized in other Districts and Areas.

4. 2008 ATHEN ROTARIAN INSTITUTE

We are closer and closer of this important Rotarian event, where very important and relevant matters for the R.I. Membership Development will be treated, regarding its goals and programs. It probably will be the last Zone 10 Institute within its actual composition. It would be good that everybody who may participate would do it.

5. 2008-2009 PRESIDENTIAL CITATION

To achieve this important Rotarian recognition it is necessary to fulfil certain items, being however compulsory, to reach the goal of the Membership net increase and expansion, until the 31st March. Other recognitions are foreseen, in accordance with the achieved goals. Do not forget.

6. Expansion

I is with the outmost satisfaction and joy that we communicate the admission in Rotary International of the following Clubs:

- R.D. 1960
R.C. ESTOY PALACE INTERNATIONAL
The 2nd September 2008
- R.D. 1970
R.C. ÁGUAS SANTAS - PEDROUÇOS
The 23rd September 2008

To these two new Rotary Family pillars and all of its members, we wish a big happiness and Rotarian successes.

Welcome to Rotary!

7.

We keep requiring from all the Area Districts and relative Membership Development and Expansion Committees, namely their Presidents as well as all involved in this important goal, to send us their information concerning these matters.

8.

Dear fellows: Only with the compromise and commitment of everybody will be possible to achieve the defined goals and proposals made by R.I. and its President D.K. Lee, essential for the continuation of Rotary as a superior tool Serving the Community.

THINK! EXECUTE! DO NOT WASTE TIME! MAKE DREAMS REAL!

To all, Rotarian Greetings

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