



## ***TEN PERCENT NEWS***

### MEMBERSHIP NEWSLETTER OF RI ZONE 17

Dear All

Welcome to the first edition of Zone 17's Membership Newsletter.

This newsletter is intended to keep you informed of news affecting membership and the success stories from within Zone 17.

For the Rotary year 2008/2009 the goal is to increase our membership by 10%.

The inputs lodged with RI from the 14 districts in Zone 17 is as follows:

- New members net increase: 2035
- Number of new clubs established: 38

Many districts have started activities and extension officers are scouring their maps for new potential areas of population that could support a new club.

Plans are being laid for membership meetings and seminars across our geographic region.

Alumni officers are refreshing their listings and some districts are considering holding Alumni events. Alumni should be a rich harvest of potential new members. Please consider ways of maximising this potential.

### President Visit

In December RI President DK Lee will visit the UK and hold a special membership convention. It is hoped all the key membership and extension officers in Zone 17 will be able to attend. Please add the date to your diary *12th and 13<sup>th</sup> of December 2008*.

**Full details and booking forms are available on the RIBI website.**

### RI Database

Gathering data in Rotary is never an easy task and membership is one of the most difficult, with the constantly changing picture on new members and resignations/leavers/deaths.

If we could get every club to update the RI database every month it would be a great step forward.

Please do all you can to get all your clubs onboard for this methodology.

### New Membership Video!

Go to [www.rotary.org](http://www.rotary.org)

Click on Members/New Members/Get Involved

The video is about 4 minutes.

You may want to use this within your districts.

### Zone Updates from RI

Effective 1<sup>st</sup> July 2008.

- District 4690(Boliva) is now in Zone 23b
- District 4400(Ecuador) is now in Zone 22a

- o District 2030 is now in Zone 12

Remember!

August is Membership Month  
Take action on membership  
Hold fellowship meetings  
Contact your district Alumni  
Invite guests to your Rotary meeting  
Hold a membership seminar  
Publicise Rotary in your local press

Send your RRIMC all your success stories for sharing with everybody engaged in our 10% growth challenge.

Good Luck with all your endeavours

Many thanks

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