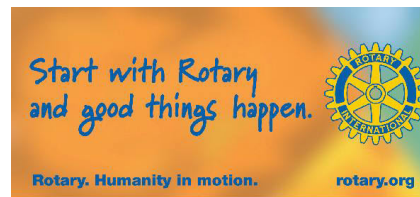




# Rotary Membership Zone 18



AUGUST

Dear Fellow Rotarians,

This year, we have set ourselves an ambitious goal: to *Make Dreams Real* for the world's children by reducing child mortality. I believe we can achieve this goal if we focus our efforts and work together. ....Each new Rotarian we bring into our clubs helps to *Make Dreams Real*. That is why, this year, I am asking Rotarians everywhere to meet bold membership goals: first, to increase membership by 10 percent and, second, to create two new clubs per district. Like the goal of reducing child mortality, these are ambitious goals that we can achieve - if we set our minds to them. If we look for new Rotarians only among our friends and family, we may not be able to find enough qualified new members. But if we reach out to community leaders who are of different professions or different generations, we will find many potential Rotarians.

**Remember:** Membership is the responsibility of each of us. Every one of us has an obligation to keep Rotary strong, active, and growing. If we hope to *Make Dreams Real* for the world's children in a meaningful and lasting way, we must ensure a new generation of Rotarians to



DONG KURN (D.K.) LEE  
PRESIDENT, ROTARY INTERNATIONAL

## OUR MEMBERSHIP GOALS FOR 2008 - 09

Zone	District	Net Increase	Percentage	New Clubs
18	1060	180	10%	1
18	1070	120	4%	2
18	1080	231	10%	3
18	1090	140	7%	2
18	1100	241	12%	5
18	1110	260	10%	2
18	1120	100	4%	1
18	1130	235	15%	4
18	1140	130	10%	2
18	1170	94	6%	1
18	1200	140	9%	4
18	1240	168	10%	2
18	1250	150	8%	2
18	1260	142	9%	3
18	1290	119	10%	2

**DGs IN ZONE 18** have responded positively to President DK's challenge to increase our membership. Our goal - 2446 members net and 36 new clubs - an outstanding target which when we achieve it, will certainly strengthen our zone and put us squarely on the "membership map". 2446 represents a 9% increase across the zone and forming 36 new clubs could give us another 900 new members.

Together, we can do this, when we increase our membership we increase our ability to help the children of the world who need Rotary.

Ray M Burman  
RRIMC Z18

Zone 18

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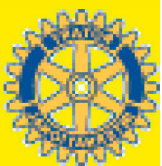
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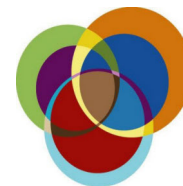
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# Make Dreams Real through Membership



## ZONE MEMBERSHIP TEAM

Ray M Burman,  
PDG (D1240)  
Grove Cottage, Grove Road,  
Tiptree Essex CO5 0JG  
email ray@burmans.net



Zone 18 RRIMC



*Bristol Seminar Coordinator & Registration:-*  
Peter Davey,  
IPDG (D1100)  
Grange Court, Trelleck Grange, Chepstow,  
Monmouthshire, NP16 6QR  
email peter.s.davey@talk21.com

*Putteridge Bury Seminar Coordinator & Registration:-*  
Amanda Watkin,  
DGN (D1260)  
34 Webb Close,  
Letchworth Garden City,  
Herts SG6 2TY  
email awatkin@peoplerealm.com



Details of the Zone 18 Membership Seminars have now been circulated to Districts, for registration details contact your district membership chairman or register direct with Peter or Amanda

Free Registration, Light Brunch Provided, Interesting Speakers,  
Latest Best Practice, Exchange of Ideas,  
"Road Map to Rotary Membership Growth" for every delegate

## Regional Rotary International Membership Coordinators (RRIMCs)

Are a network of 64 Rotarians appointed to:

- Promote membership growth
- Coordinate membership efforts for assigned zones or geographic areas
- Encourage a strong focus on membership

### RRIMCs serve as

- Support systems to districts and clubs in achieving membership growth
- Highly trained, knowledgeable resource networks on membership development strategies and initiatives
- Vital links between Rotary districts, clubs and the Secretariat

### RRIMCs can help by

- Conducting informational training sessions on membership development
- Serving as training leaders for the district membership seminar
- Helping identify and implement regionally appropriate membership development strategies
- Disseminating important membership information through email, newsletters, or bulletins

## ZONE 18 MEMBERSHIP SEMINARS

**PUTTERIDGE BURY CONFERENCE CENTRE  
SATURDAY 25 OCT 2008 10.15AM**

**BRISTOL GOLF & COUNTRY CLUB  
SATURDAY 18 OCT 2008 10.15AM**